



# EMPOWERING COMMUNITIES TO THRIVE

2023 Annual Report  
YMCA OF PIERCE AND KITSAP COUNTIES



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# Letter from the President and Board Chair

Across Pierce and Kitsap counties, our YMCA is presented with opportunities that challenge us to think bigger and to use our resources to help address complex problems as well as elevate the quality of life for our families. It is both an honor and a responsibility.

In 2023, we focused on empowering communities to thrive through various initiatives: educating and inspiring youth at Camp Seymour, acting as passionate environmental stewards, and equipping individuals with tools to reclaim their health in our community centers. As you read through the following pages, you'll see that this tenet is central to the work we do.

Two specific opportunities challenged us to stretch and grow in ways that will positively impact lives for years to come. While much of the world spent last year scaling back their offerings, we felt compelled to expand and enhance our services by bringing back a beloved program and investing significantly in health and wellness trends.

## THE RETURN OF LATE NITE

In 1991, Tacoma faced an unprecedented rash of youth gang violence, and the city was desperate for solutions. Community coalitions were formed to find a way to provide safe, positive outlets for teens. In response to this call to action, the YMCA created the Late Nite program and began offering its facilities as safe locations where teens could hang out on Friday and Saturday nights.

Late Nite was a big hit for nearly 30 years. Teens found solace at the Y; they had fun with their friends and found mentorship in caring adults. After a brief pause during COVID-19, the Y brought Late Nite back during the summer of 2023 after gun violence tragically took the

lives of nine youths in Tacoma in just the first six months of the year. Community leaders were vocal about the need for a solution, and looked to the Y to create an environment where teens could thrive. Late Nite had a reputation of doing just that, and the latest iteration, once again an answer to a serious call to action, was no different. More than 1,800 teens attended Late Nite over the summer – 1,800 teens whose lives were positively impacted by our incredible staff.

## A RAPIDLY CHANGING STRENGTH TRAINING LANDSCAPE

We are constantly striving to improve the member experience and stay relevant in the fitness space. After forecasting the fitness landscape and taking member feedback into account, we placed a renewed emphasis on many of our strength training areas, some of which had become outmatched by the rise of boutique gyms in our communities.

Over the course of the year, our Y made substantial investments in enhancing the strength training areas in a handful of our community centers. These improvements included new and upgraded strength equipment, drop pads in the power racks with sound-dampening features, turf field space, more open space for improved flow, less wait time for popular machines and equipment, and greater accessibility for members who need mobility support.

In the coming years, we will continue investing in our community centers so that we can stay current with fitness trends and meet the health and wellness needs of our members.

We take our responsibility as stewards of the community very seriously and our commitment to our communities remains as strong as ever. Thank you to everyone who has pushed us to grow and to get better.



Charlie Davis, President and CEO  
YMCA of Pierce and Kitsap Counties



Lisa Wilson,  
Chair of the Board of Directors



## Mission Together, We're Empowering Healthier Communities

### AT THE HEART OF OUR WORK IS OUR MISSION

We live our mission everyday by putting Christian principles into practice through programs that build healthy spirit, mind, and body for all.

Our Y creates opportunity so all can thrive in every season of life.



"The Y has impacted my life in many ways! The Y makes me feel like anybody can do anything they put their mind to. How someone you might not really know can make a huge impact on your life. It's like a chain reaction. This is a place to get motivation and life skills that will last a lifetime."

Jada,  
YMCA Member



# Youth Development Unlocking the Potential of Every Kid

## CHILD CARE AND EARLY LEARNING CENTERS

Creating safe spaces for young children and grade schoolers to be themselves

Every child deserves the chance to discover who they are and what they are capable of. Developing lifelong social and emotional skills with fundamental academic acumen, our early learning centers and before and after school care welcome all children to learn, grow, and discover who they are.

**1,568**  
children  
enrolled



**23** different locations

**1 in 3**  
children utilize  
financial assistance

"At the Y, she has had teachers and staff who truly see and love her for who she is, who celebrate her strengths, and who work alongside us in offering strategies to support her as she learns and grows. She is more than ready to take on Kindergarten this year."

Early Learning Center parent

## SUMMER DAY CAMPS

Inspiring kids to learn new skills, have a blast, and make forever friends

Every summer, the children in our day camps are nurtured in a caring and supportive environment where they explore the outdoors, build confidence, and make lasting friendships and memories so they can grow as individuals and leaders.

**3,029**  
day campers

**6%**  
of campers utilize  
financial assistance

  
**16,040**  
snacks provided



## WATER SAFETY

Developing swimming skills and building safety around water

Swimming has long been a core offering at the Y. We strive to help all ages learn how to swim so they can stay safe around water and learn the skills needed to make swimming a lifelong pursuit for healthy living.

**64,801**  
swim lesson sessions



### CHRONIC DISEASE PREVENTION

Empowering individuals to reclaim their health through education and community

The Y delivers community-based healthy lifestyle programs designed to improve the quality of life for all stages of life. Receiving referrals from all major health systems in the state – our evidence-based programs help individuals reduce diabetes and arthritis, recover from cancer, lose weight, and gain strength.

#### Diabetes Prevention Program

**277**

total pounds lost

**136**

minutes of physical activity per week, per participant average

**-1.3%**

average change in A1C value

#### LIVESTRONG® at the Y (cancer patients and survivors)

**15.3%**

decrease in perceived pain

**30.7%**

increase in chest press

**15.1%**

decrease in 6-minute walk test

#### Enhance® Fitness Program (arthritis management and fall prevention)

**10.5%**

decrease in Timed Up and Go (TUG) test

**18%**

increase in left arm curl reps

**9.7%**

increase in chair stand test



"I've had some health issues and some joint issues, so I needed to start increasing my endurance and my ability to do more. I never joined a gym – I wanted something where it had the things I enjoyed doing and that's what Enhance® Fitness does. I enjoy it and I'm excited to come to class. We've got a cool group of friends."

Michele,  
Enhance® Fitness participant



## STATE-OF-THE-ART GYM ENHANCEMENTS

Deepening our commitment to Pierce and Kitsap counties with renovations and new locations

Guided by our significant focus on enhancing our member experiences, we made major investments in the strength training areas of several of our community centers. Members can find new equipment and high-tech flooring with sound-dampening features, more open space with improved flow, and less wait time for popular machines and equipment, as well as greater accessibility for members who need mobility support.

4

locations  
rennovated


- » Tom Taylor Family YMCA in Gig Harbor
- » Gordon Family YMCA in Sumner
- » Mel Korum Family YMCA in Puyallup
- » Haselwood Family YMCA in Silverdale

“When I first came in, I was overwhelmed. I’ve ended up in Disneyland compared to the neighborhood gym that I had and used for 15 years. They brought in quite a few pieces [of equipment] we did not have. That’s excellent that the Y keeps their equipment current.”

Claude,  
YMCA member  
and avid gym user






A photograph of two women sitting on a couch, laughing joyfully. The woman on the left is wearing a red t-shirt with the word "USA" printed on it. The woman on the right is wearing a blue patterned jacket. In the background, several small American flags are hanging from the ceiling. The image is framed by a large, stylized graphic element consisting of overlapping red, orange, and purple shapes.

**“It became physical exercise, but it’s really social and emotional satisfaction that I get out of the whole thing.”**

Sandy, YMCA member and dance program enthusiast

A photograph of a woman with dark hair pulled back, smiling warmly at the camera. She is wearing a dark purple long-sleeved athletic top. The background is a blurred gym environment with various pieces of exercise equipment. The image is framed by a white, rounded-triangular border.

**“There’s a great sense of community here, which is lovely.”**

Julie, YMCA member



**“You see the same people go to class all the time and, you know, it makes it fun.”**

Diane,  
YMCA member  
and water  
aerobics  
enthusiast



**“I got more than just a gym membership. Changed my life.”**

Joshua,  
YMCA member and  
avid gym user





# Social Responsibility Giving Back to Our Community

“The Late Nite program has been a blast. It’s been fun coming here playing basketball and seeing my friends outside of school.”

Aamir  
Late Nite participant



## LATE NITE FOR TEENS

Providing a safe space for teens to gather and connect

Late Nite provides a place for teens to engage with trusted adults, foster friendships, and enjoy a warm meal at no cost. Giving young people opportunities to stay active and safe every night of the week is a critical need for our community – Late Nite offers a safety net for teens across Pierce and Kitsap counties.



**1,865**

teen participants

**48**

trained staff hired

**9,700+**

meals provided



## OUTDOOR AND ENVIRONMENTAL EDUCATION

Educating and inspiring youth to be passionate stewards of the environment

Every year, thousands of students experience the excitement of exploring ecosystems, learning about natural resources and sustainability, and improving outdoor skills at Camp Seymour. Led by professional educators, our outdoor school inspires the next generation of environmental enthusiasts.



**146**

schools served

**10,800** participants



# Philanthropy Celebrating Healthier Communities For All

Bill Udall was a cherished member of the Y and local community who supported the Y's mission by building community through sports and creating a welcoming space for all.

"He was an 80-year member of the Y," says Loren Johnson, a YMCA staff member and a long-time friend of Bill. "He was proud of that and loved coming to the Y."

Bill began his lifelong love of sports with swim lessons at the Y, eventually becoming a state champion and a racquetball enthusiast who helped grow the local racquetball community. Bill along with his wife, Debbie, raised two children, sharing their love for sports by practicing racquetball with their son at the Y and coaching their daughter's soccer team.

As a passionate Y member and supporter, Bill made a lasting difference by supporting the Y's annual campaign and capital projects. His generosity provided racquetball courts at each center and secured a cabin at YMCA Camp Seymour to give kids access to the outdoors.

Before his passing in 2023, Bill generously established an endowment fund to provide free YMCA memberships for youth living in foster care – giving a lifetime of comradery, support, and belonging to children who need a second chance.

Bill's dedication to sports and local youth through the Y will forever leave a legacy of community spirit that changes lives every day.



**"Some of our students have never experienced anything like this. All of our students seemed so excited and engaged. It was awesome to see them grow in their independence, collaboration, and leadership. They will never forget this."**

**Clara, teacher**

# 2023 By The Numbers

One Year Empowering Healthier Communities

“We want to ensure that there is hope out there during difficult times. And we just want to encourage kids to reach their full potential.”

**Chris Spivey,**  
Executive Director  
of the Center for  
Community Impact



With Chris Spivey as the Executive Director of the Center for Community Impact (CCI), the team has built a network of trust with students, teens, and families throughout Pierce and Kitsap County. Chris' commitment and passion has set a remarkable example of how empowering others leads to positive impact.

## EMPOWER YOUTH

**725** children served by  
Early Learning Centers



**5,700**  
summer campers



**1,568**  
youth served by  
Before and After  
School Care

**433**

youth employed  
by the Y



## IMPROVE HEALTH



**95** lifeguards certified



**46,474**  
unique visitors took  
a YMCA360 class

**130,000** people served

## STRENGTHEN COMMUNITY



**340**  
Youth and Government  
participants

**3,844** youth served in  
Community Learning Centers



**381**  
Teen Leadership  
participants

**1,318** memberships provided  
to youth in foster care

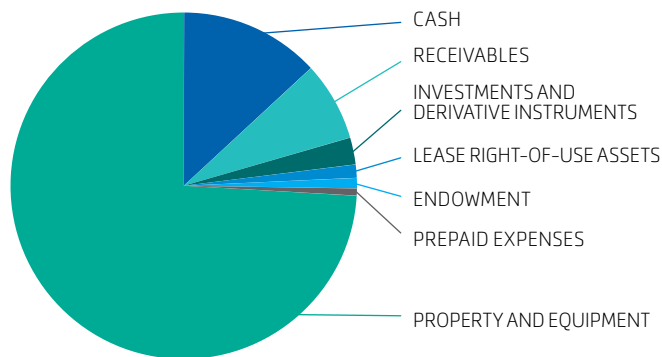




# Statement of Financial Position

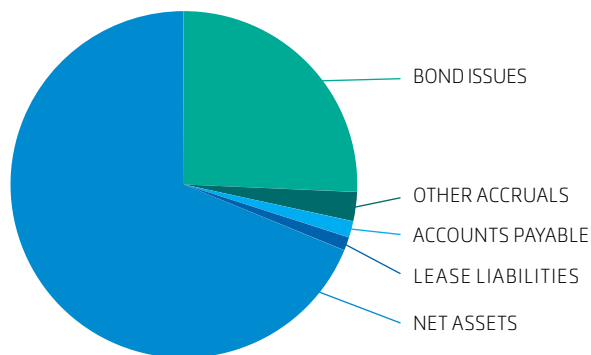
## ASSETS

Cash	\$17,255,604
Investments & Derivative Instruments	\$3,319,300
Endowment	\$1,287,890
Receivables	\$9,757,901
Prepaid Expenses	\$884,592
Lease Right-of-Use Assets	\$1,645,734
Property and Equipment	\$97,801,685
<b>TOTAL ASSETS</b>	<b>\$131,952,706</b>



## LIABILITIES AND NET ASSETS

Accounts Payable	\$2,017,427
Other Accruals	\$3,576,902
Notes Payable	\$0
Lease Liabilities	\$1,671,455
Bond Issues	\$33,995,000
<b>TOTAL LIABILITIES</b>	<b>\$41,260,784</b>
<b>NET ASSETS</b>	<b>\$90,691,922</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$131,952,706</b>



## AUDITED STATEMENT OF ACTIVITIES

Total Revenue and Gain		Total Expenses	
Membership Fees	\$39,982,268	General Operations and Management	\$12,232,685
Program Fees	\$12,414,415	Social Responsibility	\$1,627,635
Contributions	\$6,298,269	Youth Development	\$12,746,551
Grants and Contracts	\$4,290,352	Healthy Living	\$13,748,777
Other Income	\$1,311,240	Facilities	\$23,655,842
<b>Total Revenue and Gain</b>	<b>\$64,296,544</b>	<b>Total Expenses</b>	<b>\$64,011,490</b>

# Where We Serve

## COMMUNITY CENTER LOCATIONS

BREMERTON FAMILY YMCA  
2261 Homer Jones Dr, Bremerton WA 98310

GORDON FAMILY YMCA  
16101 64th St E, Sumner WA 98390

HASELWOOD FAMILY YMCA  
3909 NW Randall Way, Silverdale WA 98383

LAKEWOOD FAMILY YMCA  
9715 Lakewood Dr SW, Lakewood WA 98499

MEL KORUM FAMILY YMCA  
302 43rd Ave SE, Puyallup WA 98374

MORGAN FAMILY YMCA  
1002 S Pearl St, Tacoma WA 98465

TACOMA CENTER YMCA  
1144 Market St, Tacoma WA 98402

TOM TAYLOR FAMILY YMCA  
10550 Harbor Hill Dr, Gig Harbor WA 98332

UNIVERSITY YMCA STUDENT CENTER  
1710 Market St, Tacoma WA 98402

## OUTDOOR CAMP LOCATIONS

YMCA CAMP SEYMOUR  
29725 Cramer Road KPN, Gig Harbor, WA 98329

YMCA CAMP LAKE HELENA  
11606 Ranch Drive SW, Port Orchard WA 98367

## MORE LOCATIONS

YMCA CENTER FOR COMMUNITY IMPACT  
Serving at multiple locations at schools throughout Pierce County

YMCA EARLY LEARNING CENTERS  
Locations throughout Pierce and Kitsap Counties

YMCA360  
Fitness and wellness classes available online anywhere, anytime at [ymca360.org](http://ymca360.org)





# Staff and Volunteer Leadership

## BOARD MEMBERS

Lisa Wilson | Chair  
Blake Bolton | Vice Chair  
Steve Gordon | Treasurer  
Deedra Walkey | Secretary  
Carl Cramer  
Tim Daly  
Wes Larson  
Deborah McLaren  
Anthony Panagiotu  
John Wiborg  
Todd Silver

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## ENDOWMENT INVESTMENT COMMITTEE

Steve Hibbs | Chair  
Christian Anderson  
Skylar Houk  
Dennis Jensen  
Brad Lawson  
Anthony Panagiotu  
D. Chris Zocco

## ADVISORY COUNCIL MEMBERS

**Bremerton Family YMCA**  
Charles Henderson | Chair  
Ben Anderson  
Connie Bauemeister  
Matt Berg  
Kerri Bozeman  
Erica Delma  
Dana Ellis  
Bowie Gardley  
Bette Hyde  
Gaylord Jackson  
Tara Kirk-Sell  
Robin Meyers  
Ken Reilly  
Wes Larson

### Gordon Family YMCA

Scott Snyder | Chair  
Barbara Bitetto  
John Barrett  
Marita Benedict  
Mariah Gordon  
Natasha Gunia  
Kathy Hayden  
Marille Hill-Anderson  
L. Johnson  
David Radcliffe  
Michelle Warmuth

### Haselwood Family YMCA

Cindy Stuart | Chair  
Timothy Allen  
Wes Davis  
Frank Dominguez  
Doug Dowell  
Lorinne Lee  
Claude McCrimmon  
Rich McDowell  
Schon Montague  
Jarrod Moran  
Eve Palay  
Dr. Erin Prince  
John Webb

### Lakewood Family YMCA

Jim Maxwell | Chair  
Ron Banner  
Cynthia Hinds  
Matt McCarthy  
Audrey Pospisil  
Michael Skramstad  
Deborah Taylor

### Mel Korum Family YMCA

Jeff Jones | Co-Chair  
Karen Oyama | Co-Chair  
Nichole Frandanisa  
Edward Husarik  
Luke Korum  
Asa Sprague  
David Stachofsky  
Karissa Thompson  
Mark Tran  
Amy Uzunoe-Chin

### Morgan Family YMCA

Mary Senecal | Chair  
Roy Cutler  
Susan Gorny  
Dee Hammer  
Angela Hjelseth  
Andrew Homan  
Sondra Mangan  
Marne McEachern  
Chris Morgan  
Diana Stover  
JB Wilson

### Tacoma Center YMCA and University YMCA Student Center

Julie Arnold | Chair  
Bernard Anderson  
Jai'Shon Berry  
Shawn Frank  
Evan Gunn  
Kylie Hammet  
Peter Helmberger  
Sean Lambird  
Karen Larsen  
Marleina Mu'a  
Byron Okutsu  
Kristen O'Neal Neff  
Jeremy Tirador

### YMCA Camp Seymour

Josh Hopp | Chair  
Kevin Green  
Christian Isaac  
Tamara Jackson  
Julianna Jenkins  
Emma Kaapana  
Samantha Kelly  
Bruce Martin  
Marcus Miller  
Phaedra Miller  
Hollie Penuel

### Tom Taylor Family YMCA

Sherie Coons  
Tray Federici  
Rick Fria  
George Hovany  
Ronald Jones  
Mary O'Connell-Knight  
Jessica Kennedy-Schlicher  
Paul Schneider  
Tom Taylor  
Kris Vining  
Glen Grader  
Olga Inglebritson  
Nicole Ross  
Amanda Babich  
Reid Ekberg

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## STAFF LEADERSHIP

**Charlie Davis**  
President and  
Chief Executive Officer

**Brian Flattum**  
Senior Vice President and  
Chief Operating Officer

**Bruce Caudil**  
Vice President of  
Information Technology

**Michelle Rose**  
Vice President and  
Chief Human Resources Officer

**Toko Thompson**  
Vice President and  
Chief Financial Officer



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

YMCA OF PIERCE AND KITSAP COUNTIES  
4717 S 19th St, Ste 201, Tacoma, WA 98405  
253-534-7800

#### OUR MISSION

To put Christian principles into practice through programs that build healthy spirit, mind, and body for all.

The Y stands for nondiscrimination, diversity, inclusion, and equity. We welcome all people regardless of ability, age, background, ethnicity, faith, gender, gender identity, gender expression, race, or sexual orientation. We are dedicated to removing institutional and systemic barriers that result in oppression and racism.

**YMCAPKC.ORG**